



BRAND BOOK

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1. LOGOTYPE - basic version, color, positive



2. LOGOTYPE - monochrome, positive



3. LOGOTYPE - monochrome, negative



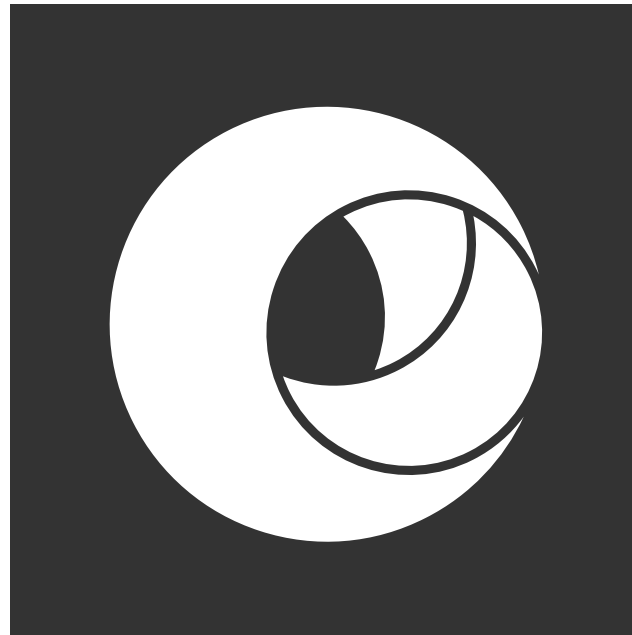
4. LOGOTYPE - signet, color, positive



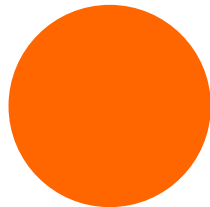
5. LOGOTYPE - signet, monochrome, positive



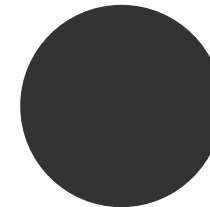
6. LOGOTYPE - signet, monochrome, negative



7. LOGOTYPE - colors of sign



CMYK 0/74/100/0
RGB 255/102/0



CMYK 0/0/0/80
RGB 51/51/51

8. LOGOTYPE - protection zone



9. LOGOTYPE - scaling of sign (example)



10. LOGOTYPE - minimum size of sign



DRUK



EKRAN

11. LOGOTYPE - unacceptable versions

